



**COWBOY MARCHING BAND**  
**2024 GAMEDAY PROGRAM**

**BAND WEEK 8**  
**OKLAHOMA STATE VS. TEXAS TECH**  
**NOVEMBER 23, 2024**





# COWBOY MARCHING BAND

102 GSM • Oklahoma State University • Stillwater, OK 74078 / (405) 744-6135 / osubands@okstate.edu

## 2024 CMB SCHEDULE

Aug. 6-8	Percussion Camp
Aug. 9-16	Band Camp
Aug. 31	OSU vs. S. Dakota St.
Sept. 7	OSU vs. Arkansas
Sept. 14	OSU at Tulsa <i>Full Band Trip Tulsa, OK</i>
Sept. 20	McKnight Center Pep Rally Series
Sept. 21	OSU vs. Utah
Sept. 28	OSU at Kansas State <i>Pep Band Trip Manhattan, KS</i>
Oct. 5	OSU vs. West Virginia <i>Alumni Band Weekend</i>
Oct. 26	OSU at Baylor <i>Pep Band Trip Waco, TX</i>
Nov. 2	HOMECOMING Sea of Orange Parade OSU vs. Arizona St.
Nov. 9	OSU at TCU <i>Full Band Trip Fort Worth, TX</i>
Nov. 23	OSU vs. Texas Tech <i>Senior Day</i>
Dec. 7	Big 12 Championship <i>Arlington, TX</i>
Dec. 14- Jan. 20	Bowl Season

## BAND WEEK 8

Oklahoma State vs. Texas Tech  
November 23 • 2:30 PM • ESPN+

### WEEK 8 NOTES

- The CMB concludes the regular season this week with its Senior Day ceremonies and final halftime program of the year.
- This week’s program, “Salute to Service,” is a tribute to veterans and active servicemembers of the U.S. Armed Forces. The program is sponsored by Gary and Pam Lanman as part of the CMB sponsorship program. More information about the show and the Lanmans can be found elsewhere in this notes booklet.
- 41 seniors will perform their final home programs with the Cowboy Marching Band on Saturday. More information about the senior class is available in this notes booklet.

### ABOUT THE CMB

The Cowboy Marching Band is the largest performing ensemble in the OSU band program. Over 300 students from colleges and degree programs all over campus, from multiple states and countries, and from varied musical backgrounds come together to perform a variety of musical selections and visual programs each year as part of one of the largest student organizations at OSU.

As an athletic band program, the CMB supports Cowboy Football at each home game, in-state away games, select other away games, and bowl games each year. Pep bands often travel to support the team when the full CMB does not. Outside of athletic contests, the CMB and its component groups can be spotted performing at various university functions.

The CMB performs a variety of music in its shows to appeal to a wide range of audiences. Past programs have featured military marches, classical music, contemporary pop hits, classic rock, country music, Broadway show tunes, cartoon themes, video game music, Latin jazz, and more. The CMB utilizes multiple styles to present an engaging visual product; words, picture images, military blocks, asymmetrical drill, and other techniques are used to help bring exciting visual interpretations to the musical selections.

The CMB traces its history to a student-led group founded in 1905 that bought its own uniforms and hired its own director. Since then, it has become a group known for its musicianship, enthusiasm, and overall quality, and the memories made as part of the CMB are cherished by generations of alumni, friends, and fans. The shared experience of so many and the role the CMB plays at OSU have made “The Spirit of Oklahoma State” more than a nickname - it is a statement of purpose.

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# GAMEDAY SCHEDULE

## NOVEMBER 23, 2024

8:30 AM	Gameday Rehearsal at Practice Field (east of Gallagher-Iba Arena)
10:00 AM	Gameday Meal ( <i>for subscribing students</i> )
11:15 AM	Pep Band at Eskimo Joe's
11:55 AM	Pep Rally at ConocoPhillips OSU Alumni Center
12:30 PM	The Walk at OSU Student Union
1:10 PM	OSU Drumline at Bartlett Center
1:30 PM	Orange Power Pep Rally / Pregame Concert at Bartlett Center
1:45 PM	Parade March to Boone Pickens Stadium
2:12 PM	Pregame Performance at Boone Pickens Stadium
2:30 PM	Kickoff - OSU vs. Texas Tech
Postgame	Performance in stands as crowd departs

## GAMEDAY ATTENDANCE AND MEDIA POLICIES

All CMB practices and events on gamedays are open to the public. Media members who wish to attend events for coverage, schedule interviews, or record any events should contact Dr. Bradley Genevro at least one week in advance to check availability and confirm scheduling. Please note that the Band Office may need to secure permission from event hosts at the OSU Alumni Association or OSU Student Union for a media presence at the pep rally or The Walk, and may need to secure permission from OSU Brand Management regarding interview requests. These clearances may delay confirmation of scheduling.

For home games, CMB performances within Boone Pickens Stadium as part of Cowboy Football gamedays are subject to OSU Athletics policies regarding ticketing and media access. Members of the public who wish to observe these performances must have a ticket to the game to gain entry; prospective CMB members interested in attending the games should contact Dr. Bradley Genevro about the CMB Gameday Guest program. Members of the media who wish to follow the CMB at games must follow the credentialing process set by OSU Athletic Communications. For more information about this process, consult the 2024 Cowboy Football Media Guide or contact Sean Maguire, Director of Football Communications, at [sean.maguire@okstate.edu](mailto:sean.maguire@okstate.edu).

For away games, the Big 12 Championship, and any bowl games, persons are subject to ticket and media access policies of the host institution or venue. Policies for CMB events at these sites will be made available in advance when possible.

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# 2024 COWBOY MARCHING BAND STAFF

Allan Goodwin	Director, Cowboy Marching Band Associate Director of Bands	allan.goodwin@okstate.edu
Jeremy Smith	Assistant Director, Cowboy Marching Band Assistant Director of Bands	jsmi319@okstate.edu
Wayne Bovenschen	Director, OSU Drumline and Front Ensemble Associate Professor of Percussion	wayne.bovenschen@okstate.edu
Dr. Bradley Genevro	Director of Bands & Professor of Music Associate Director, Greenwood School of Music	bradley.genevro@okstate.edu
Tori Williamson	Instructor, OSU Color Guard	
Aly Akers	Twirling Coordinator	
Steven Estudillo	Visual Designer	
Chuck Lester	Announcer - "The Voice of the Cowboy Marching Band"	
Dianne Holba	OSU Bands Senior Administrative Assistant	
Monica Santillan	Greenwood School of Music Coordinator of Auditions, Outreach, and Community Engagement	
Robin Herrod	Photographer	
Gaylin Washam	Social Media Coordinator	
Clinton Wieden	Print Media Coordinator	
Emily Copeland	Graduate Assistant, Second Year	
Jordan Fansler	Graduate Assistant, Second Year	
Caleb Tonini	Graduate Assistant, Second Year	
Brady Callicott	Graduate Assistant, First Year	
Clayton Ford	Graduate Assistant, First Year	
Mason Martinez	Graduate Assistant, First Year	
Carson Mann	Undergraduate Percussion Assistant	
Raygan Mida	Undergraduate Percussion Assistant	
Haylie Williamson	Logistics Coordinator	

# 2024 COWBOY MARCHING BAND SENIORS

This weekend marks the final home game for 41 dedicated members of the Cowboy Marching Band. This year's senior class has experienced a CMB tenure unlike any other group, with staff and style changes each year of their participation. Through it all, they have remained dedicated to the high standards of performance that make the CMB what it is. We are indebted to each and every one of them for all of their contributions to the Cowboy Marching Band, and look forward to welcoming them back as alumni and supporters.

## THANK YOU SENIORS, AND GOOD LUCK!

### DRUM MAJOR

Cheldon Gatz      Music Performance      Piedmont, OK

### COLOR GUARD

Amy Adams      Studio Art      Grove, OK  
Kate Houser      Management      Stillwater, OK

### FLUTES/PICCOLOS

Baylee Deo      Music Education      Sallisaw, OK  
Madison Hansbrough      Nursing      Pryor, OK

### CLARINETS

Hayden Alexander      Multimedia Journalism      Jenks, OK  
Jersey Chernow      Early Childhood Education      Fort Worth, TX  
Samantha Hale      Studio Art      Oologah, OK  
Matigan Marion      Music Education      Checotah, OK  
Carson Reedy      Music (BA)      Owasso, OK  
Luke Swanson      Sports Management      Frisco, TX

### SAXOPHONES

Austin Brown      Mechanical Engineering      Edmond, OK  
Blake Kline      Music Education      Keller, TX  
Hayden Rhoades      Music Education      Claremore, OK

### MELLOPHONES

Morgan Buie      Wildlife Ecology & Mgmt.      Boerne, TX  
Bella Eneff      Music Ed. & Performance      Yukon, OK

### TRUMPETS

Kaylee Hancock      Global Studies      Elgin, OK  
Tyler Johnson      General Business      Lewisville, TX  
Christian Thiel      Finance & Management      Rockwall, TX  
Trevor Wapp      Economics      Wichita, KS  
Sabra Winbolt      Zoology      Kansas City, KS

### TROMBONES

Caleb Gammill      Music Education      Mustang, OK  
Alex Harrison      Music Education      Wylie, TX  
Eric McLaurin      Sports Media      Trinity, NC  
Adam Ratke      Mech. & Aerospace Eng.      Edmond, OK  
Jason Smelser      Fire Protection/Safety Eng.      Rockwall, TX

### BARITONES

Caleb Cooper      Music Education      Bixby, OK  
Raynova Shelton      Studio Art      Midwest City, OK

### SOUSAPHONES

Alleyn Campbell      History      Stillwater, OK  
Connor Doyle      MBA      Southlake, TX  
Gabe Gosney      Mechanical Engineering      Kingwood, TX  
Sean O'Leary      Mgmt. Information Systems      Flower Mound, TX

### DRUMLINE & FRONT ENSEMBLE

Hayden Bauter      Music Industry      Stillwater, OK  
Kailey Carney      Music Education      Tulsa, OK  
Joshua Jones      Jazz Performance      Houston, TX  
Kayla Miller      Music Performance      Denton, TX  
Hunter Munnerlyn      Mgmt. Information Systems      Rowlett, TX  
Justyn Paul      Music (BA)      McKinney, TX  
Caitlyn Thrush      MS Accounting      McKinney, TX  
Carter White      Mult. Journ. & Sports Media      Ames, IA  
Stephen Whiting      Mechanical Engineering      McKinney, TX

# SPONSOR SPOTLIGHT

## Gary & Pam Lanman

Familiar to many who have been involved with the Cowboy Marching Band, Gary and Pam Lanman are longtime supporters of music at OSU. Gary is a band alumnus, performing on French horn under the baton of Prof. Hiram Henry. He has also been a longtime board member for the OSU Alumni Band, helping that organization support the CMB and other OSU bands. Gary and Pam have generously supported the program financially through the years, including sponsoring the naming of the band office suite in the Greenwood School of Music in Hiram Henry's honor. Today, the Lanmans also serve on the board of the OSU Friends of Music to support the entire OSU music program. Their sponsorship of this halftime program not only reflects their support of OSU Bands, but also recognizes Gary's service in the U.S. Navy.

### What compelled you to be part of the sponsorship program this year?

*We wanted to support the CMB and demonstrate to other alumni that supporting the CMB while we can is important and rewarding. It was important to pay back my small band scholarship with something bigger to make the CMB bigger and better than ever. We began with a great leader in Boh Makovsky and during my time in "The Most Colorful Band In All the Land" had leaders like Hiram Henry and Max Mitchell. And today, with "The Brightest Band in All the Land," Dr. Brad Genevro, and the Greenwood School of Music, the future is truly bright!*



*Pam and Gary Lanman*

## 2024-25 CMB SPONSORSHIP PROGRAM

To show their support, loyal and true friends of the Cowboy Marching Band can now sponsor the band's halftime appearances, instrument sections, and more! As a CMB Sponsor, you'll be supporting all the activities of the band, all year long. It is only because of the support of friends like you that we can maintain our high level of musical and visual excellence! Donations through this new program will directly impact our students by ensuring support for equipment, instrument maintenance, professional music & drill, uniforms, and wraparound services for band students. Donations will be directed to the Cowboy Band Fans Fund (22-84700) and donors sponsoring in the inaugural year will receive priority notification for sponsorship in future seasons. More information about the program, including the benefits of each sponsorship level, can be found at [philanthropete.osugiving.com](http://philanthropete.osugiving.com), or by contacting Dr. Bradley Genevro at [bradley.genevro@okstate.edu](mailto:bradley.genevro@okstate.edu).

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# HALFTIME PRESENTATION

## SALUTE TO SERVICE

In its final halftime program of the 2024 season, the Cowboy Marching Band pays tribute to our veterans and active duty military personnel with **SALUTE TO SERVICE**.

The halftime presentation will begin with the recognition of the 2024 Cowboy Marching Band senior class, as 41 dedicated students prepare to perform their final program in Boone Pickens Stadium.

The musical program begins with America's national march, **The Stars and Stripes Forever**. Written and composed in 1896 by "The March King" himself, John Philip Sousa, the march was first performed in Philadelphia in 1897. Crowds ever since have enthusiastically embraced the march as a musical expression of American patriotism and pride. It became the national march through an act of Congress in 1987.

The program concludes with the **Armed Forces Salute** and **American Fanfare**. The *Armed Forces Salute* has become a traditional part of the CMB's military recognition programs, featuring the songs of each branch of the U.S. Armed Forces. Veterans and active duty personnel are asked to stand and be recognized during their branch's song. Songs in the salute and the branches being recognized during each are as follows:

- The Army Goes Rolling Along (The Army Song) - United States Army
- Semper Paratus - United States Coast Guard
- Anchors Aweigh - United States Navy
- The U.S. Air Force (Wild Blue Yonder) - United States Air Force and United States Space Force
- The Marines' Hymn - United States Marine Corps

*American Fanfare* is an original composition based on our national anthem, *The Star-Spangled Banner*. The piece also contains narration from the Pledge of Allegiance.

The program will also feature unique visual elements to honor our military servicemembers and veterans.

Credits for **SALUTE TO SERVICE** are as follows:

**The Stars & Stripes Forever:** arrangement by Jay Dawson

**Armed Forces Salute/America Fanfare:** wind arrangements by Prof. Allan Goodwin, percussion parts by Prof. Wayne Bovenschen (battery) and graduate assistant Caleb Tonini (front ensemble).

Color guard movements are coordinated by Tori Williamson, feature twirler routines are coached by Aly Akers, and drill design is by Steven Estudillo.





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**MARCHING  
BAND**