

Multimedia Journalism

Curriculum

The School of Media and Strategic Communications is nationally recognized for its cutting-edge curriculum and distinguished history. The majors offered in the school of Media & Strategic Communications address contemporary issues and technological changes that are currently affecting the industry. Every professor has industry experience to provide knowledge that goes beyond any textbook. Student chapters of professional organizations offer students a unique opportunity to further their career pursuits.

Multimedia Journalism majors develop the following skills:

OSU's hands-on curriculum prepares students for careers in print and broadcast news, video production and magazine writing.

Some of the skills students may develop throughout their coursework include:

- Writing
- Editing
- Relevant Technical/Equipment skills
- Problem Solving
- Social skills such as Teamwork
- Leadership
- Time management / Project management

Students have opportunities to further develop these and other skills by participating in the O'Colly, O-StateTV, KXYZ Radio Station and internships in regional media outlets.

Get Involved

Sports Media Club
 Association of Women in Sports Media
 KXZY: Radio Station
 The Daily O'Collegian
 Public Relations Student Society of America
 AdClub
 Society of Professional Journalists

<https://campuslink.okstate.edu>

College of Arts & Sciences Career Services

213 Life Science East
 Tel: 405 744 5658

For appointments and resources:
<http://cascareers.okstate.edu>

Job and Internship Websites

- @ctimedi@ Media Directory
<http://jobs.actimedia.com>
- Associated Press
<http://ap.org>
- Association of Women in Sports Media
<http://www.awsmonline.org/>
- Corporation of Public Broadcasting
www.cpb.org/jobline
- Institute of Sports, Media & Society
<http://aisms.uscannenberg.org/jobs-internships>
- Investigative Reporters & Editors
<http://www.ire.org/jobs/>
- Jobs in Sports
<http://www.jobsinsports.com>
- Journalism Jobs
<http://www.journalismjobs.com/>
- NCAA Market
<http://ncaamarket.ncaa.org/jobs/>
- National Association of Broadcasters
www.nab.org/
- Oklahoma Association of Broadcasters
www.oabok.org
- Oklahoma Press Association
<http://www.okpress.com/>
- Association for Women in Communications
www.womcom.org
- Talent Zoo
<http://www.talentzoo.com>

Audiovisual and Multimedia

AV Director
AV Producer
AV Technician
AV Writer
Production Assistant

Magazines

Associate Editor
Brand Developer
Copy Editor
Digital Editor
Digital Strategy specialist
Editor-In-Chief
Editorial Assistant
Fact Checker
Freelance Reporter
Interactive Designer
Layout Coordinator
Managing Editor
Production Assistant
Production Manager
Promotion Specialist
Publicity Specialist
Researcher
Writer

Public Relations & Business

Communications
Account Executive
Account Writer
Communications Coordinator
Community Relations
External Publications Editor
Fundraiser
PR Assistant
PR Researcher
Public Information Officer
Speechwriter
Technical Communicator
Publishing
Assistant Editor
Copy Editor
Copywriter
Editorial Assistant
Fact Checker
Indexer
Promotion Manager
Proofreader
Publicity Manager

Radio/Audio

Announcer
Broadcast Engineer
Music Director
Music Librarian
News Director
Production Manager
Program Manager
Public Service Director
Recording Mixer
Reporter
Producer

Television and Video

Anchor
Audio Engineer
Business Manager
Director
Floor Manager
Managing Editor
Media Coordinator
Media Resource Director
News Director
News Production Assistant
Operations Manager
Production Assistant
Program Manager
Reporter
Research Director
Sales Manager
Station Manager
Writer-Producer

Newspapers

Bureau Reporter
Columnist
Copy Aide
Copy Editor
Critic
Editor
Editorial Writer
Foreign Correspondent
Journalist
News Editor
Production Assistant
Promotion Specialist
Reporter
Section Editor
Stringer

Photography

Commercial Photographer
Custom Printer
Fashion Photographer
Forensic Photographer
Freelance Photographer
Industrial Photographer
News Photographer
Photo Journalist
Portrait Photographer

Why Multimedia Journalism?

We develop great storytellers in multimedia journalism. We focus on the elements required to tell great stories across media platforms. You will learn to write more clearly. You will learn to think critically. You will receive hands-on experience with the tools and techniques of photography, audio and video production. As a multimedia journalism major, you will not only gain a foundation in reporting and writing, but also learn how to combine words with images, video and sound to tell journalistic stories creating an experiential, interactive environment for readers.

Types of Employers

Broadcasting companies
Online and print publications
Governmental entities
Production companies
Magazines
Professional sports organizations
Non-profit organizations
Public relations firms
National/local newspapers
Publishing companies
National/local television networks

