

# Kugbeme Isumonah

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## EDUCATION

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- December 2022 (expected) *Oklahoma State University*  
Master of Science in Sociology (GPA: 4.0/4.0)  
Thesis: "An examination of the relationship between neoliberalism, carbon dioxide emissions, methane emissions and human well-being in Africa"
- June 2022 *University of Milan (Department of Social and Political Sciences)*  
Global Politics and Society Summer School
- December 2015 *University of Ibadan*  
Bachelor of Science in Economics  
**Relevant coursework:** Quantitative Analysis of Social Research, Intermediate Microeconomics, Intermediate Macroeconomics, Public Finance, International Economics, Marketing, Econometrics, Project Management

## PROFESSIONAL EXPERIENCE

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- January 2021 – Present *Graduate Teaching Assistant*  
Oklahoma State University
- Introductory Sociology (Spring 2021)
  - Introductory Sociology (Fall 2021)
  - Quantitative Methods in Sociology (Fall 2021)
  - Quantitative Methods in Sociology (Spring 2022)
  - Criminology (Spring 2022)
  - Environmental Sociology (Fall 2022)
  - Social Psychology (Fall 2022)
- 2019 – 2020 *Analyst*  
KPMG
- Created conditional logic in Microsoft Excel that enhanced an FMCG client's employee focus group data aggregation speeds by 30%.
  - Developed employee/ people value proposition (EVP) document using industry research, employee interviews and focus group sessions for a consumer good's client that improved talent retention by 25%.
  - Successful sourced C-suite level talent using LinkedIn for a Nigerian government parastatal.
  - Delivered organizational structure benchmark analysis and organizational structure strategy using industry research for the Nigerian Red Cross Society that improved efficiency and resource allocation by 35%.
  - Collaborated to develop thought leadership publication on the African Continental Free Trade Area's (AfCFTA) impact on the Nigerian Telecomms

Industry that improved stakeholders' understanding of AfCFTA's potential impacts on talent movement across Africa.

- Collaborated on a COVID-19 scenario planning and mitigation strategy for a leading player in the Nigerian Insurance Sector that improved project delivery speed by 20% through improved talent allocation.

2017 – 2019

*Sales Representative*

Arojintech Nigeria Limited

- Engineered the design of a customer feedback and review questionnaire that enhanced sales by 25%.
- Collaborated on company sales and marketing efforts that increased company visibility by 35%.

## RESEARCH EXPERIENCE

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Summer 2022

*Research Assistant*

Oklahoma State University

- Gathered data on food, job, and employment insecurity measures to support research for Dr. Michael Long.

Summer 2021

*Research Assistant*

Oklahoma State University

- Conducted and documented research on US veterans in Legislatures using Dropbox and Microsoft Excel for Dr. Chad Malone.
- Provided support with data management for Dr. Chad Malone.

December 2015

*Undergraduate Thesis:* University of Ibadan

“Factors Affecting Demand for Housing in Ido Local Government, Oyo State”

- Collected primary data using questionnaires on housing, income, employment, and family data from 200 respondents.

## PRESENTATIONS

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June 2022

Global Politics and Society Summer School, Department of Social and Political Sciences, University of Milan, Italy.

“Investigating the role of citizenship and financial wherewithal in representational politics.”

## LANGUAGE & ADDITIONAL SKILLS

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*English* – Native

*French* – Intermediate

*Yoruba* – Fluent

*Nigerian Pidgin English* – Fluent

## **AWARDS & GRANTS**

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- June 2022                      *Graduate Student Travel Grant*  
Department of Sociology, Oklahoma State University.
- April 2022                      *O. D. Duncan Outstanding Graduate Student*  
Department of Sociology, Oklahoma State University

## **MEMBERSHIP AND VOLUNTEERING**

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- 2022                              African Student Organization, Oklahoma State University
- Certified volunteer van driver for student airport pickups and events transportation logistics.
- 2021                              American Sociological Association.
- 2016 – 2017                      University of Calabar Community Development Service Group.
- Supported educational and professional mentoring to high school students in Calabar, Nigeria.
- 2015                              Exodus Scholars Tutors.
- Mentored and tutored 15 high school students for college applications

## **REFERENCES**

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Available upon request.