

# College of Arts and Sciences

# Multimedia Journalism

## Industries

- newspapers
- television
- radio stations
- online news outlets
- magazines
- content marketing firms
- digital marketing companies
- brand management agencies
- streaming services
- PR departments
- government communications
- educational institutions
- online learning platforms
- advocacy organizations
- humanitarian organizations
- entertainment companies
- public information offices
- government agencies
- podcast networks
- audio production companies

## Job Titles

- digital journalist
- broadcast journalist
- social media manager
- content creator
- video journalist
- photojournalist
- multimedia producer
- podcast producer
- investigative journalist
- editor
- news producer
- data journalist
- interactive content specialist
- communications specialist
- web producer

## Professional Organizations

- Society of Professional Journalists (SPJ)
- National Press Photographers Association (NPPA)
- Online News Association (ONA)
- Radio Television Digital News Association (RTDNA)
- American Society of Journalists and Authors (ASJA)
- National Association of Black Journalists (NABJ)