



DEPARTMENT OF  
**POLITICAL SCIENCE**  
College of Arts and Sciences

## Make an IMPACT with a degree in Political Science: Campaigns and Lobbying

**FIND SOLUTIONS** to persistent problems in American politics.

Build the skills that will allow you to **ENACT CHANGE**.

**LEARN STRATEGIES** used by politicians and advocacy groups.



	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR+
Your Courses	Broaden your knowledge base with Gen Eds. Cover the basics of US politics in <b>POLS 1113</b> and global politics with POLS 2013 or 2113.	Learn research literacy in <b>POLS 2213</b> . Build foundational knowledge about campaigns and lobbying in <b>POLS 3443 and 3553</b> . Continue with Gen Eds.	Build advanced technical skills. Explore data science in <b>POLS 3103</b> and how to better understand public opinion in POLS 3513.	Complete a research thesis in <b>POLS 4903</b> , and finish with US-focused POLS electives. Intern and earn credit with POLS 3100.
Your Experience	<b>Stay engaged with current events</b> and political developments by attending department lectures, conferences, or workshops.	Apply what you learn in class to real-world advocacy work. <b>Get involved with grassroots organizing</b> on and off campus.	Apply for a <b>CAS Internship Scholarship</b> . Analyze current policy issues and present findings to stakeholders interested in change.	<b>Develop campaign strategies</b> , create messaging, and learn what strategies are most effective in advocating for policy positions.
Your Community	<b>Join SGA, CAS Student Council, a political party, or a campus advocacy group</b> . Join O.I.L. and participate in a mock government of Oklahoma politics.	Write legislation and <b>lead a delegation for O.I.L.</b> Volunteer on a campaign or work for a local nonprofit.	<b>Work as a research assistant</b> with a faculty mentor examining voting, campaigns, or lobbying. Advocate for policy change on or off campus.	Run for SGA leadership or <b>serve on the Pi Sigma Alpha exec board</b> . Travel with student groups to OKC or DC to advocate for policies you find important.
Your Career Readiness	<b>Attend department networking events</b> , panels, and guest talks to learn from industry experts and gain insights into different career paths.	Look into <b>leadership training workshops</b> hosted by political parties or by local and national advocacy groups.	<b>Build a professional portfolio</b> highlighting coursework, internships, research projects, and other activities related to campaigns and lobbying.	<b>Participate in resume or interview workshops</b> with Career Services. Organize guest speakers and networking events to connect with future employers.

### YOU WILL LEARN

The structures and inequities in US politics. How to influence policy, build coalitions, and mobilize grassroots support. How to effectively debate and influence decision-makers. How to collect, analyze, interpret, and present public opinion data.

### WHAT IS NEXT

**Work in fields like:** Campaign Management, Public Relations, Lobbying, Consulting

**Pursue a Master's degree** for Public Administration or Nonprofit Management.

### Your Personalized Path

Consider a 2nd Major, Minor, or Certificate in Strategic Communications, Business, or Leadership.

Learn more about building your custom path, visit:  
[cas.okstate.edu/department\\_of\\_political\\_science/](https://cas.okstate.edu/department_of_political_science/)

