

Drive innovation and entrepreneurship with a degree in Music Industry

CULTIVATE THE TOOLS to produce your own album **CARVE** your own branding pathway Discover the **TECHNIQUES** to be successful in music business



Begin your foundations in music theory, piano skills, and performance study while	Begin your foundations in audio production and recording,	Expand your knowledge in	Further your knowledge in
also completing some general education requirements.	popular music theory, and business courses.	recording and business, and begin your foundations in <i>live sound</i> and <i>lighting</i> .	core areas while completing your remaining coursework and preparing for graduation!
Start exploring the world of the music business in MUSI 1623, and join the <i>Music Industry</i> Association!	Form student ensembles (like rock bands in the ABC Ensemble class) and explore courses like Songwriting.	Expand your experiences through access to our world-class recording studio and facilities.	Complete a professional internship to prepare you for your career in the music industry!
Join student social and service organizations in music and participate in community music ensembles.	Connect with OSU music alumni and begin networking with music industry professionals.	Help prepare & promote local music festivals and events.	Attend regional and national professional conferences to increase your networking contacts and experiences.
Get involved with Poke U Records, our student-run record label!	Attend guest lectures and workshops from accomplished professionals in the music industry.	Take on leadership roles in student organizations and production efforts.	Prepare your resume and application materials for professional positions, and meet with faculty to discuss recommendation letters.
	Music business in MUSI 1623, and join the Music Industry Association! Join student social and service organizations in music and participate in community music ensembles. Get involved with Poke U Records, our student-run record	rock bands in the ABC Ensemble class) and explore courses like Songwriting. Connect with OSU music alumni and begin networking with music industry professionals. Get involved with Poke U Records, our student-run record abel! Association! Connect with OSU music alumni and begin networking with music industry professionals. Attend guest lectures and workshops from accomplished professionals in the music	music business in MUSI 1623, and join the Music Industry Association! Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals. Connect with OSU music alumni and begin networking with music industry professionals.

YOU WILL LEARN

Sound engineering and music production skills, **Business** and entrepreneurship skills, How to record and release your own music, Venue nanagement and performance roduction skills

WHAT IS NEXT

Work in fields like:

Music Publishing, undraising and Development, Recording Studios, /enue Management, Sound Design and Stage Design

Graduate school in:

MBA Programs, Film Music, Composition



Learn more about building your custom path, visit: