



SCHOOL OF
**MEDIA AND STRATEGIC
 COMMUNICATIONS**
 College of Arts and Sciences

Make a meaningful **IMPACT** with a degree in Multimedia Journalism

DISCOVER how journalism & storytelling make an impact
REACH AUDIENCES with stories that inform, uplift & motivate
LEARN HOW to protect your freedom of speech and the press



	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR+
Your Courses	Take Gen Eds. Start with MC 1143 Media in a Diverse Society , and Fundamentals of Journalism .	Take MC 2003 Media Style and Structure , and MC 2023 Electronic Communication .	Take Multimedia Reporting and your choice of specialization courses: editing, multimedia content creation and advanced reporting.	Take your capstone course and finish your electives. Documentary production, live show production, live streaming.
Your Experience	Join one of many fun clubs. Get paid working for O'Colly or O'CollyTV . Start a podcast or TV show. Start working with the Daily O newscast .	Get a paid position in student media. Work a live broadcast like Homecoming Parade . Do content for social media.	Build out your professional demo reel with stories you work on for class or for student media. Interview celebrities on your own podcast or TV show .	Be mentored by faculty/staff in building your professional portfolio to be ready for the job market. Keep getting paid to work in media .
Your Community	Participate in Media House (our own floor in residence halls for SMSC students) Join student media or Society of Professional Journalists . Fun events	Get more involved with student media. O'Colly, O'CollyTV or your own show/podcast .	Find internships during the summer in local TV stations, newspapers or online news organizations. These can also be done nationwide.	Do another internship. Build your demo reel with the help of experienced faculty and staff.
Your Career Readiness	Attend one of the networking events hosted each semester.	Look for internship opportunities. Connect with professors for insight and recommendations. Apply for numerous scholarships.	Work with of the many areas on campus that hires our students. Do an internship during the summer.	Work on your portfolio . Add work samples from classes or experiential learning. Attend networking events

YOU WILL LEARN

How to tell compelling stories than engage audiences. Using writing, video, graphics and other media to communicate. How to work as a TEAM with others.

WHAT IS NEXT

Work for a news organization as a reporter, producer, anchor or manager. Work for a production company telling visual stories. Start your own social media channel and become an influencer.

Your Personalized Path Consider many different ways to tell stories. A second degree or minor will be helpful.

Learn more about building your custom path, visit:
media.okstate.edu

